



## Canadian Food For Children Co-Workers BC Division



*“A group of volunteers of all ages working together to help the needy in developing countries”*

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Date

Mr.(Ms.) First Name Last Name  
Title  
Organization  
123 Street Address Here  
City, Province  
Postal Code

Dear Mr(Ms) Name Here

Re: Letter of Inquiry – Support of Child Hunger

Every 3 ½ seconds, someone dies of hunger in the world. Each day almost 16,000 children die from hunger related causes. Nearly 1 in 4 people live on less than \$1.00 per day. The number of hungry in the world exceeds the populations of Canada, the United States and the European Union combined. Canadian Food for Children, B.C. Division currently provides over 2.5 million meals per year to those in need and we have the capacity to increase that to 6.7 million meals. We need your help.

In purely quantitative terms, there is enough food available to feed the entire global population of 6.55 billion people, yet one in nearly seven people is going hungry. From 1970-1997, the number of hungry people dropped from 959 million to 791 million -- mainly the result of dramatic progress in reducing the number of undernourished in China and India. In the second half of the 1990s, however, the number of chronically hungry in developing countries started to increase at a rate of almost four million per year. The total number of undernourished people worldwide had risen to 854 million: 820 million in developing countries, 25 million in countries in transition and nine million in industrialized countries

The founding Canadian Food for Children organization started in Toronto, Ontario, Canada in 1985. Canadian Food for Children, Co-Workers, B.C. Division (CFFC, B.C.) was registered as a charitable non-profit society on January 11, 1990. Our operations focus on purchasing, packaging, donor relations, public relations and the running of a thrift store. Our organization is 100% volunteer and 95% of the donations collected are used to buy food or pay the cost of shipping.

Last year CFFC, B.C. shipped non-perishable food, new and recycled clothing, medicine and school supplies to 22 developing countries; the twenty-three containers shipped from our warehouse contained over 630,000 pounds of food, enough to provide 2.5 million meals. During 2007 and 2008 goods shipped from the CFFC, B.C. Division reached and helped the needy in Angola, Columbia, Dominica, El Salvador, Ghana, Guatemala, Guyana, Haiti, Honduras, Ivory Coast, Jamaica, Kenya, Liberia, Madagascar, Malawi, Moldova, Nicaragua, Nigeria, Peru, Philippines, Romania, Sierra Leone, Somalia, St. Lucia, Sudan, Tanzania, Trinidad, Uganda, Ukraine and Zambia.

CFFC, B.C. works in partnership with Universal Aide Society to select recipients and deliver food and supplies directly to countries in need. Universal Aide, a relief agency dedicated to assisting the needy in developing countries, handles freight and shipping logistics for CFFC, B.C. containers shipped outside Canada. Universal Aide and CFFC, B.C. work through local charities in developing countries to ensure assistance provided reaches

the intended recipients. The most important criteria are that the charity receiving the cargo is registered with the government and is able to clear the cargo duty and tax free and they have the means to effectively distribute the provisions to those in need. Areas stricken by disaster or uncontrollable events are sent emergency shipments; however, we do require that registration and distribution capabilities be in place to minimize the chance of losing the cargo to corrupt customs or bandits.

Specifically we ask that you consider sponsorship of one of our two projects as noted below. Sponsorships are welcome in any denomination.

*Project #1 – **SUSTAIN US:** Request for Support to Sustain Current Levels of Assistance*

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The average cost of each container, including shipping has increased significantly. To combat these increases we are seeking funds to ensure we continue to provide the minimum current level of 2.5 million meals per year.

We are seeking \$160,000 per year to fund the increased food costs of our current shipment volume of 23 containers per year and to increase the quantity of food in containers shipped directly to countries in need to 40,000 pounds from our historical 30,000 pounds average.

*Each annual \$7,000 donation will ensure consistent delivery of one container that includes 40,000 pounds of food providing 160,000 meals.*

*Project #2 – **GROW US:** Request for Support to Increase Assistance Levels*

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CFFC, B.C. has the capacity to more than double the number of container shipments sent each year from 23 to 52, one per week. These increased shipments will enable CFFC, B.C. Division to ship in excess of 1.6 million pounds of food and provide more than 6.7 million meals per year at a delivered cost of just \$0.14 per meal.

We are seeking \$450,000 per year for the purchase of food to support doubling annual CFFC, B.C. Division shipments. The incremental cost of each additional shipment is approximately \$23,000 per container, comprised of approximately \$16,000 to coordinate and purchase food and \$7,000 in shipping costs.

*Each annual \$16,000 donation will support food for one additional container shipment containing 40,000 pounds of food and providing 160,000 meals at a cost of just \$0.10 per meal.*

We are not the solution to hunger in the world – Canadian Food for Children is a “link in the chain” of people and organizations working to achieve long-term sustainable relief of hunger around the world. The solution to hunger lies in the building of long-term sustainability and self-reliance in areas of need. This work is done “on the ground” and is most commonly undertaken by large relief organizations and/or through governmental support and aid.

However, real long-term solutions take years to accomplish. Our purpose is to help the suffering and provide “bridging” relief to increase the survival rate of those affected while long-term plans are developed and implemented. In some areas, there is no active, long-term solution underway or the area has been struck by calamity and the people need a bridge to sustain them until the necessary work can be done. In all of these situations, our role is the same: to help the suffering survive, to provide relief and to inspire hope.

Thank you for your time. We ask that you consider sponsorship in support of our objectives. Should you have any questions, please feel free to call me directly at 604-534-4544.

Sincerely,

Joseph W. Krentz,  
President  
Canadian Food for Children, B.C. Division

**Canadian Food For Children-BC Division and the needy we serve THANK YOU**