

*Canadian Food for Children  
Co-workers, B.C. Division*

Charitable # 890170798RR0001

Request for Support, Submitted to Put Name Here

*Food For Children...Food For Survival...  
Food For Thought...*

*By the time you read this message, three children will die of hunger.*

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Every 3 1/2 seconds, someone dies of hunger in the world.

Each day almost 16,000 children die from hunger related causes.

Nearly 1 in 4 people live on less than \$1.00 per day.

The number of hungry in the world exceeds the populations of the Canada, the United States and the European Union combined.

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Canadian Food for Children, B.C. Division currently provides over 2.5 million meals per year to those in need and has the capacity to increase that to 6.7 million meals.

*We need your help.*

***Our Mission*** is to help the suffering children of the world by raising funds, purchasing food and gathering goods for the hungry in developing or disaster stricken countries. As a non-denominational, 100% volunteer organization we contribute 95% of the donations collected to buy food or pay the cost of shipping.

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Please visit our website at <http://www.canadianfoodforchildren.org>

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# *Canadian Food for Children – Request for Support*

## *Our Organization*

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### *History*

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The founding Canadian Food for Children organization was started in Toronto, Ontario, Canada in 1985 by Dr. Andrew Simone and his wife Joan. The organization initially operated as “Mother Teresa’s Helpers” later changing its name to Canadian Food for Children. Dr. Simone, a successful physician, started by contacting one hundred food companies requesting donations for the poor and hungry of developing nations and was able to get fifteen companies to assist. The number of companies donating food eventually grew to forty.

That same year, in White Rock, British Columbia a group of volunteers organized to support Dr. Simone’s efforts by collecting and sending items to Toronto. Initially this group worked out of the basement of a local church, and then as they continued to grow they moved the operation to a vacant greenhouse at the home of one of the members.

The Canadian Food for Children, Co-Workers, B.C. Division (CFFC, B.C. Division) was registered as a charitable non-profit society on January 11, 1990. The CFFC, B.C. Division was set up as a distinct charity under the Society’s Act guidelines of Revenue Canada, responsible for its own fundraising, expenses, and tax reporting.

In 1998, a windstorm blew the roof off the CFFC, B.C. Division building that was being used by the local volunteers. Retired dairy farmers Joseph and Loretta Krentz generously offered their empty farm outbuildings as a replacement site. Mr. and Mrs. Krentz had been members of the White Rock, B.C. group and with the relocation, they became even more involved with the organization, renovating the facilities and establishing a permanent location for the British Columbia division of Canadian Food for Children.

### *Our Operation*

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In 1999, now situated in its permanent facility the Chapter activities evolved and become more structured and efficient. Key operating segments were developed to better focus efforts on executing their mission:

#### *Purchasing*

- The organization purchases peas, oatmeal, lentils, soybeans etc. from Saskatchewan and Alberta at a reduced rate.
- Volunteer members secure food, at greatly reduced costs, from overstocked warehouses or damaged shipping containers.
- Weekly volunteers pick up pierced or broken bags of flour, sugar, salt, etc. from a large local food distributor; these are repackaged in lined boxes for shipment.
- Volunteers collect plastic pails from stores with Bulk Food Departments. The pails are washed and sent in shipping containers to be used as water pails or buckets to distribute the 100 pound sacks of food in that shipment.

#### *Donor Relationships*

- Regular donations including cash, household goods and clothing are received from individuals.
- In addition to the purchase of food and donations the CFFC, B.C. Division has and continues to establish relationships with local businesses and organizations (manufacturers and distributors, hospitals, hotels, schools and churches) who provide regular donations of excess or reusable goods.

## *Packaging Divisions*

To improve efficiency in operations the CFFC, B.C Division organized its' processing facility into the following divisions. Teams work on a processing line to package goods customized to the specific need of countries requiring assistance.

- *Food, Hospital Linens and Clothing*
  - Weekly several volunteers pick up hospital linens, not deemed sufficiently high quality for North American hospitals, from two or three hospital laundries. The items are brought to the CFFC processing facility for sorting, folding, and packing. Items include sheets, pillowcases, blankets, surgical pads, gowns, towels etc.
  - Volunteers pick up bedding, bedspreads, gowns, towels etc. from hotels that are re-decorating or upgrading their linens. Hotels in Whistler, Harrison, Vancouver, Surrey, Richmond, and Chilliwack are regular contributors
  - Donated used clothing is received from various outlets, including a collection depot in Penticton/Kelowna, donations by individuals, thrift stores etc. All donated clothing must be clean, and free of stains. Occasionally brand new clothing is donated from overstocked warehouses. Clothing is sorted and packed by size at the processing facility.
- *Medical Supplies*
  - Retired registered nurse volunteers pack donations from pharmacies and individual doctors. Items include unused syringes, gauze padding, bandages, toothpaste and toothbrushes, ointments, creams, and some medicines. Vitamins are a consistent need as they are frequently requested. Casts, crutches, splints, prosthetics etc. are donated by private individuals.
- *School Supplies*
  - Each May a school drive is undertaken where volunteers solicit schools for discarded school supplies. Local public school students often buy new school supplies every September, so discard pens, rulers, unfinished notebooks, paper, school bags, crayons, felts, paint sets and brushes, etc. School districts that need to discard old dot matrix printer paper or newsprint, will find CFFC a grateful recipient as this "new" paper is thankfully received in developing countries.
- *Soap and Shampoo*
  - Volunteers pick up the partially used little bottles of shampoo, lotion, and soap bars from hotels in Whistler, Harrison, Surrey, Langley, Chilliwack, and Vancouver. Other volunteers sort the bottles, after which the contents are used to refill larger plastic bottles with shampoo and lotion. Bar soap is packed in reusable 5-gallon pails for shipment.
- *Shipping and Warehouse*
  - CFFC, B.C. Division averages shipments of approximately two 40-foot containers each month.
  - Supplies from the departments are loaded on pallets and stored in the warehouse until a container arrives. When the container arrives, a crew of volunteers loads the container. All the contents are carefully recorded for weight and number of pallets and filed with the port authorities for shipment.

## *Public Relations*

The CFFC, BC Division has an active and ongoing Public Relations program that focuses on three key areas of 1) providing information, 2) fundraising and 3) building awareness.

- *Information*
  - Web site information provides a full history and detail of accomplishments; at <https://www.canadianfoodforchildren.org>.
  - Rosters of shipments made are available, along with photos and details of services provided in pursuit of the mission of CFFC, B.C. Division.
  - Donations can be made via the website.



- *Fundraising*
  - Twice a year mailings to 450+ potential donors (spring and fall).
  - Printed posters and flyers referring the reader to the CFFC, B.C. Division web site for donations. These flyers are available to all members, at the Thrift Store and used as handouts at meeting, festival and at manned kiosks.
  - Regular mailings are made to schools, religious leaders and churches throughout the region, asking for donated school supplies.
- *Awareness*
  - Articles of the Division's success stories are written and submitted to newspapers providing excellent publicity.
  - Power Point presentations are used for meetings and at local festivals and manned kiosk events.
  - Thank you letters are sent to all donating individuals and organizations.

### *Thrift Store*

- The CFFC, B.C. Division operates a Thrift Store from the many donations of household goods received. The Thrift Store has averaged approximately \$8,000 in annual contributions to the organization over the last seven years.

### *Volunteers*

- The CFFC, B.C. Division operates with a 100% volunteer staff of 40+ part-time workers; the workforce is plentiful and primarily consists of retirees who are sourced through word of mouth.
- In addition, the organization partners with local schools whose students visit the Langley facilities and volunteer as part of their education on community and contribution.

### *Satellite Division*

- Just as the White Rock, B.C. group originally began as a support group to Dr. Simone in Toronto, a similar group developed in Kelowna, B.C. and worked as a satellite division of the CFFC, B.C. In 2005, this group formally registered as the Canadian Food for Children, Co-Workers, Okanagan Division, representing Penticton and Kelowna, B.C.

### *Accountability*

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CFFC, B.C. Division is a 100% volunteer organization and spends 95% or more of all funds donated or value of goods contributed on the purchase of food, or costs of distributing food to areas in need.

### *Distribution Percentages*

Below is the percentage breakdown of expenditures for 2006 and 2007, respectively:

- Program Services (food, medical & school supplies, clothing and cost of shipping): 94.8% and 97.6%
- General Administrative and Public Relations Expenses: 5.2% and 2.4%
- Total: 100.0%

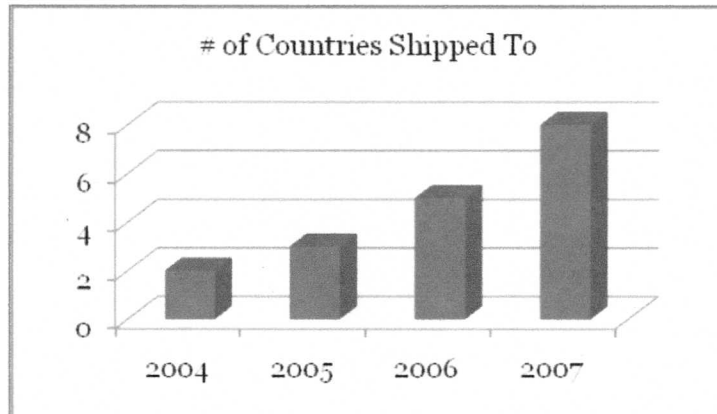
### *Confirmation of Receipt*

It is of the utmost importance that those in need receive the shipments of food and goods. To ensure the assistance provided reaches the intended recipients the receipt of all shipments is confirmed by reputable organizations on the ground in the recipient country.

## Shipments

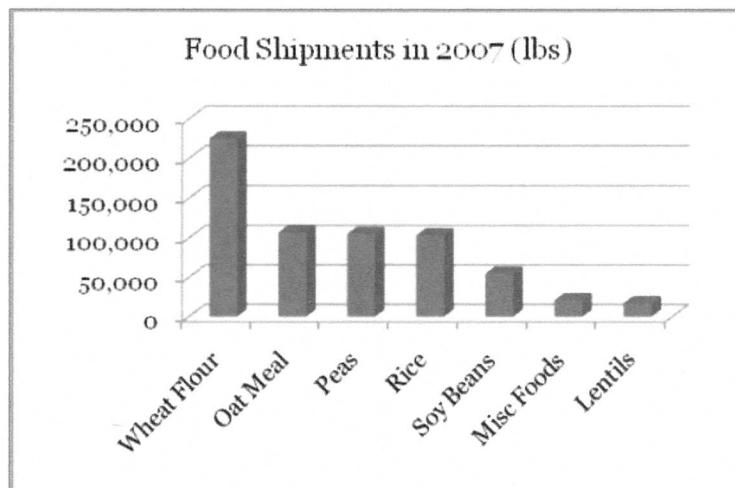
Through 2004 the Canadian Food for Children, Co-Workers, B.C. Division forwarded all of their goods to the founding Toronto based operation. Since relocating its operating facilities in 1998, the CFFC, B.C. Division shipments have grown from **three to twenty-three** containers per year.

In 2005, the B.C Division began shipping directly from the port of Vancouver and its containers continue to be shipped directly to destination developing countries today. In 2007 the CFFC British Columbia chapter shipped twenty-three containers; ten to the Toronto CFFC Chapter and the rest to countries in Central America, Africa and South America.



In 2007, the eight countries shipped to directly from Vancouver included the Philippines, Sudan, Ghana, Nigeria, Uganda, Romania, Ukraine, and Nicaragua. In addition, goods from the ten containers shipped to the Toronto warehouse for consolidation with other goods benefited countries including Angola, Columbia, Dominica, El Salvador, Ghana, Guatemala, Guyana, Haiti, Honduras, Ivory Coast, Jamaica, Liberia, Madagascar, Malawi, Nicaragua, Peru, Philippines, Sierra Leone, St. Lucia, Tanzania, Trinidad, and Zambia.

The priority of shipment contents is to non-perishable, sustainable food items, hospital linen and clothing. The following charts show the goods shipped in 2007.



## *Relief Recipients*

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The CFFC, B.C. Division works in partnership with the Universal Aide Society to select recipients and deliver food and supplies directly to countries in need. Universal Aide, a relief agency dedicated to assisting the needy in developing countries, handles all freight and shipping logistics for CFFC, B.C. Division containers shipped outside Canada.

Universal Aide and CFFC, B.C. Division work through local charities in developing countries to ensure assistance provided reaches the intended recipients. For all shipments, a personal, known contact receives the shipment or cash and confirms delivery in writing and with pictures.

### *Requests for Relief*

Word of mouth and networking are the primary drivers of requests for relief. Universal Aide, operating since 1993, has provided assistance and shipped to over 70 countries in need, establishing strong relationships with charitable organizations around the world.

The Universal Aide Society receives requests for aid daily from developing countries suffering food shortages, resulting from war, drought or poverty, asking for food, medicine and clothing. Upon receipt of each request a "Request for Humanitarian Aid" form is sent to the requesting charity.

### *Recipient Criteria*

The most important criteria are that the charity receiving the cargo is registered with the government and is able to clear the cargo duty and tax free and they have the means to effectively distribute the provisions to those in need. If taxes or other expenses are required to clear customs the charity must show they are able and take responsibility for these expenses upon delivery. Charities with experience clearing containers are preferred, but the inexperienced are helped through the process to ensure a successful delivery.

Charities with whom a relationship has been established and proven, that run nutritional or food relief programs focused on bringing the recipients, especially children, up to a certain weight or nutritional level to deal with malnutrition are prioritized. Areas stricken by disaster or uncontrollable events are sent emergency shipments, however, it is still required that registration and distribution capabilities are in place to minimize the chance of losing the cargo to corrupt customs or bandits.

Consignees or charities not registered with their government or that do not have a proper distribution relief program are turned down.

## *Summary*

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The CFFC, B.C. Division continues to support the Canadian Food for Children Toronto operation while increasingly shipping directly from the port of Vancouver to countries of need. The organization remains 100% volunteer with 95% of all donations collected directed to either the purchase of food or the cost of shipping. All aid is directed to alleviate the suffering of children in developing or disaster stricken countries around the world.

# Organizational Assets

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Canadian Food for Children are volunteer-driven organizations that collect funds and food for starving children around the world. Over the years, word of mouth has spread their simple message of sharing. Thousands of Canadians, young and old, participate in the project by collecting, sorting and packing the more than 300 containers shipped from the Toronto, Langley, B.C. and Kelowna, B.C. facilities. The results are tangible - hungry children are being fed. As well, volunteers are witnessing the results of direct sharing between distant communities and learning of the importance of global unity.

In 1990 the Canadian Food for Children, Co-Workers, B.C. Division was formally established, expanding the efforts of Dr. Simone's original organization in Toronto, with the goal to alleviate the suffering of the hungry children of the world. The CFFC, B.C. Division has made a difference through its efforts, accomplishments and established relationships.

The 18 year-old CFFC, BC Division works in affiliation with the Toronto CFFC and has grown from a support organization to a fully established charity shipping 20+ containers annually to needy children around the world. Last year CFFC, B.C. Division shipped non-perishable food, new and recycled clothing, medicine and school supplies to **22 developing countries** such as Ghana and the Philippines. In 2007 the twenty-three containers shipped from their warehouse contained over **630,000 pounds of food**, enough to provide **2.5 million meals**.

## *Partnerships*

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The CFFC, B.C. Division has developed strong partnerships with other charities supporting the poor.

### *Dr. Andrew Simone's Canadian Food for Children, Toronto, Canada*

Since founding CFFC in 1985, Dr. Andrew Simone and his wife have been the recipients of many awards for their charitable efforts. Dr. Simone and his wife Joan received the Archbishop Adam Exner Award from the Catholic Civil Right league. The League award recognizes Catholic excellence in public life. In November 2000, Dr. Simone was honored by being appointed to the "Order of Canada". Dr. Andrew Simone and his wife are also recipients of the Papal Cross, (the highest medal that can be awarded to the laity by the Papacy), as well as the Christian Stewardship Award, St. Anthony's International Award for Solidarity with the Poor and William Kurelek Award.

### *The Gleaners of Abbotsford and Oliver*

Formed to facilitate the processing of surplus food, close to its source in the Fraser Valley, the organization processes and dries fresh food. Once dry, the food is transferred into storage barrels and at the end of the season they package dried soup mixed using the product on hand and if needed, purchase additional vegetable or grain products. The ingredients are mixed and packaged into sealed bags; about 6,000 soup servings are packed into 40-gallon barrels, ready for shipment.

### *The Knights of Columbus and The Catholic Women's League*

A Catholic fraternal benefits organization and women's league working to support and promote social concerns. These organizations participate by providing both volunteer and financial support.

## Donors

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Through its years of giving and raising funds the CFFC, B.C. Division has formed relationships with a number of companies and organizations that donate regularly. The following highlights recent donor contributions.

*Brookside Foods Ltd.*, Abbotsford, British Columbia "on behalf of their customers, suppliers and friends. In lieu of corporate gifts and cards this past Christmas they sent a letter of seasonal greetings and good wishes recognizing Canadian Food for Children as their donation recipient." (2007).

*Feed the Children Canada*, Surrey, B. C. contributed five pallets of energy bars (35,000 bars) which were shipped to Mother Joan Clare in the Philippines for street children and dumpsite families. (2007)

*Platinum Naturals*, Richmond Hill, Ontario responded generously to our appeal for vitamins by donating 663,000 capsules of their EasyMulti vitamins. (2007).

*Mariposa Clothing Stores* donated 20,000 new clothing items for children and five refurbished computers for the Sudan project (2006).

*IMEX Import Export Cartage Ltd.*, donated a truck, fuel, and driver to transport 80 barrels of dried soup mix from the Gleaners in Abbotsford, to the Canadian Food for Children Depot in Langley for the Sudan project (2006).

*TechNet Computers* donated technical support and webpage design consulting (2006).

*Trillium International Shipping* provides consulting and broker services for CFFC, B.C. Division international shipments (ongoing).

## *Recipient Acknowledgements*

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The work of the CFFC, B.C. Division is impactful and important to those in need and receiving aid. Recent acknowledgements received in 2008 are included below.

### *World Emergency Relief - Central America.*

"This significant contribution will support our feeding children program we have in different elementary schools in the rural area of Honduras, feeding 1050 children at day, plus several hundred families living in the slums around Tegucigalpa. The need in this area of the world is enormous, but with the efforts and contributions of persons and foundations as yours, education and a lot of encouraging we will defeat the hunger, ignorance and poverty in our communities hopefully in our lifetime." [Dr. Claudio Casas, Executive Director]

### *Global Hope Academy - Somalia.*

"On behalf of Global Hope of Academy, I would like to thank you for your very kind donation to our Community in Somalia, especially Awdal Community affected by hail storm. Your food donation has touched and helped many of our poor communities that had lost their cattle and sheep and no access to food. They are extremely grateful to you and your organization. Your heart felt donation support in terms of humanitarian aid to our community has created positive optimism among our community leaders. They trust and value all donations received from CFFC. All donations we received from your organization have improved and saved the life of these communities from starvation. Your efficient and on time deliveries of all donations to our communities also made the difference. All donations we received were very high and excellent quality. We are hoping you and your organization will donate more food to our communities since drought has affected almost every region in my country." [Prof. Ahmed H. Abib, President]

### *Light and Peace Mission of Haiti.*

"We at Light and Peace Mission would like to express our sincere gratitude and appreciation for all the great work that Canadian Food for Children is doing all around the world. We are particularly thankful for the recent food shipments received by our churches in Haiti which have greatly benefited all the needy people there whom we serve. All the school children, orphans, widows, and elderly are entirely grateful for the great humanitarian work that you do and the tremendous contribution you have made through the donation of these food shipments that have helped improve the quality of life of the "least of these" (Matt. 25:40) whom we serve. We will keep you in our prayers continually that the Lord bless and prosper your organization as you bless others all around the world. Thanks again and God bless you." [Bishop Ronald Lefranc and Moe Vilceus]

### *Christian Charity Hope and Mercy - Moldova.*

"The oatmeal has proved to be tasty and nourishing for our orphan children, the ski's and toys were welcomed with joy and the seeds will provide thousands with nourishing food as well as independence and self worth. We really appreciate the empty buckets and lids which enabled easier distribution to the families. This donation came at a very crucial time in our people's lives. Our government institutions have a very low budget to cope with the serious needs of our orphan children and many of our families live far below the poverty line. Thank you to the people of good will who made this donation possible!" [Mark Fashevsky, Director]



## *Ministerial Development & Relief Programme - Ghana.*

"It is difficult to put into words how much your donations of food have meant to the hurting and helpless of Ghana. Our hundreds of Liberian Refugees, mostly women and children that stay stranded in our country living in deplorable conditions were given hope through your food donation. The Catholic Community of Breman Essiam was able to provide nutritional food to those suffering from malnutrition and the precious street children without parents to guard or guide them in Senya Krobonshie were fed life saving food from your containers. As well the suffering people from Gomao Amanfi in the central region of Ghana received your donations of food with thanksgiving and bless you for your kindness. Unless one has gone hungry one cannot truly realize the desperate feeling of how to face tomorrow. Your food containers not only keep people from starvation but uplift those suffering from malnutrition and also give hope to the hearts of those that have felt forsaken and forgotten. Ministerial Development and Relief Programme gives to you our sincere appreciation for your kindness. Our prayers are with you that God will continue to help you raise the funds needed to help those in developing countries survive until they can stabilize their own communities." [George Bannerman, Executive Director]

## *Huruma Children's Home- Kenya*

"Sometimes when I write these letters I feel like I am trying to put the ocean into a shot glass. There are so many good things going on you have done for us, but I have time and space to tell you only a few. Just know that you are all part of a wonderful, transforming and rewarding adventure. In our own small way we really are helping this old world be a better place for an orphaned child. To a needy child food is very important. They have peace when they know they have a plate of food at lunch time and in the evening. Sometimes its so worrying when I have to pay a lot money for the rice and sometimes I do not have that money so I am forced to give the child the food which is hard. Now I am happy to inform you because of your food donation I can be able to add meat and vegetables in our menu. Thanks so much for being kind to us and we shall eat every bit of food and at least I can say for the next four months or more I do not have to think about food. We have just come to know the lentils have a lot of proteins which is very vital for our children who are HIV positive. They are very expensive in our shops. Thanks for helping to feed my children with healthy meals." [Mama Zipporah Kamau]

# Needs and Opportunity

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## *Hunger Facts*

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*Hunger and malnutrition are the number one risk to health worldwide.*

- 854 million people across the world are hungry<sup>1</sup>. This represents over 13% of the 6.55 billion world population.
- Every day, almost 16,000 children die from hunger-related causes—one child every five seconds.<sup>2</sup>
- In 2005, about 10.1 million children died before they reached their fifth birthday. Almost all of these deaths occurred in developing countries, 3/4 of them in sub-Saharan Africa and South Asia, the two regions that also suffer from the highest rates of hunger and malnutrition.<sup>3</sup>
- Most of these deaths are attributed, not to outright starvation, but to diseases that move in on vulnerable children whose bodies have been weakened by hunger.<sup>4</sup>
- In 2004, almost 1 billion people lived below the international poverty line, earning less than \$1 per day.<sup>5</sup>
- The United Nations Development Program estimates that the basic health and nutrition needs of the world's poorest people could be met for an additional \$13 billion a year.
- Animal lovers in the United States and Europe spend more than that on pet food each year.<sup>6</sup>
- The amount of grain produced in the world today could provide each person on the planet with the equivalent of two loaves of bread per day.<sup>7</sup>
- Our current food production could feed 7 billion people – more than the 6.55 billion people who live on the Earth.
- The problem lies in the distribution of the world's food.

## *The Major Causes*

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Food has never before existed in such abundance, so why are 820 million people<sup>8</sup> in developing countries going hungry? In purely quantitative terms, there is enough food available to feed the entire global population of 6.55 billion people.<sup>9</sup> Yet, one in nearly seven people is going hungry.

### *Drought*

Drought is now the single most common cause of food shortages in the world. In 2006, recurrent drought caused crop failures and heavy livestock losses in parts of Ethiopia, Somalia and Kenya. In many countries, climate change is exacerbating already adverse natural conditions. For example, poor farmers in Ethiopia or Guatemala traditionally deal with rain failure by selling off livestock to cover their losses and pay for food. Successive years of drought, increasingly common in the Horn of Africa and Central America, are exhausting their resources.

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<sup>1</sup> State of Food Insecurity in the World, 2006, Food and Agriculture Organization of the United Nations.

<sup>2</sup> Black, Robert, Morris, Saul & Jennifer Bryce. "Where and Why Are 10 Million Children Dying Every Year?" The Lancet 361:2226-2234. 2003

<sup>3</sup> State of the World's Children 2008 – Child Survival. UNICEF. January 2008.

<sup>4</sup> State of Food Insecurity in the World 2002. Food and Agriculture Organization of the United Nations.

<sup>5</sup> World Development Indicators 2007. The World Bank. March 2007.

<sup>6</sup> Bread for the World, Washington, D.C.

<sup>7</sup> Rehydration Project, Cavelossim, Goa.

<sup>8</sup> The State of Food Insecurity in the World, 2006. FAO.

<sup>9</sup> World Population Data Sheet. Population Reference Bureau 2006.

## *War*

Since 1992, the proportion of short and long-term food crises that can be attributed to human causes has more than doubled, rising from 15 percent to more than 35 percent.<sup>10</sup> Fighting displaces millions of people from their homes, leading to some of the world's worst hunger emergencies. Since 2004, conflict in the Darfur region of Sudan has uprooted more than a million people, precipitating a major food crisis -- in an area that had generally enjoyed good rains and crops.

In war, food sometimes becomes a weapon. Soldiers will starve opponents into submission by seizing or destroying food and livestock and systematically wrecking local markets. Fields and water wells are often mined or contaminated, forcing farmers to abandon their land.

## *Poverty*

In developing countries, farmers often cannot afford seed to plant the crops that would provide for their families. Craftsmen lack the means to pay for the tools to ply their trade. Others have no land or water or education to lay the foundations for a secure future. The poverty-stricken do not have enough money to buy or produce enough food for themselves and their families. In turn, they tend to be weaker and cannot produce enough to buy more food.

In short, the poor are hungry and their hunger traps them in poverty.

## *Agricultural Infrastructure*

In the long-term, improved agricultural output offers the quickest fix for poverty and hunger. Too many developing countries lack key agricultural infrastructure, such as enough roads, warehouses and irrigation. The results are high transport costs, lack of storage facilities and unreliable water supplies.

Although the majority of developing countries depend on agriculture, their governments economic planning often emphasizes urban development.

## *Over-Exploitation of Environment*

Poor farming practices, deforestation, over-cropping and overgrazing are exhausting the Earth's fertility and spreading the roots of hunger. Increasingly, the world's fertile farmland is under threat from erosion, salination and desertification.

## *Who Are The Hungry?*

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### *Rural Risk*

Three-quarters of all hungry people live in rural areas, mainly in the villages of Asia and Africa. Overwhelmingly dependent on agriculture for their food, these populations have no alternative source of income or employment and, as a result, are particularly vulnerable to crises. Many migrate to cities in their search for employment, swelling the ever-expanding populations of shantytowns in developing countries.

In 2006, The Food and Agriculture Organization (FAO) estimated that of the developing countries' 820 million hungry, half are farming families, surviving off marginal lands prone to natural disasters like drought or flood, and one in five belong to landless families dependent on farming. About 10 percent live in communities whose livelihoods depend on herding, fishing or forest resources.

The remaining 25 percent live in shantytowns on the periphery of the biggest cities in developing countries. The numbers of poor and hungry city dwellers are rising rapidly along with the world's total urban population.

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<sup>10</sup> World Food Programme

A study of 14 developing countries by the International Food Policy Research Institute showed that, from 1985-1996, the number of underweight children living in urban areas rose at a more rapid rate than in rural areas.

## *Child Hunger*

An estimated 126.5 million children in developing countries are underweight - the result of acute or chronic hunger.<sup>11</sup> This means that almost 20 percent of all hungry people are children.

Chronic hunger delays or stops the physical and mental growth of children. Poor or insufficient nutrition over time means some 147 million children are too small for their age. Hunger also weakens the immune system; hungry children are especially vulnerable and become too weak to fight off disease. Most tragically, diseases such as measles or dysentery can kill undernourished children.

Each year, over 10 million children die before reaching the age of five<sup>12</sup> - malnutrition is associated with 53 percent of these deaths, claiming one child's life every five seconds.<sup>13</sup>

## *Summary*

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In the final quarter of the 20th century, humanity was winning the war on its oldest enemy. From 1970-1997, the number of hungry people dropped from 959 million to 791 million -- mainly the result of dramatic progress in reducing the number of undernourished in China and India.

In the second half of the 1990s, however, the number of chronically hungry in developing countries started to increase at a rate of almost four million per year. The total number of undernourished people worldwide had risen to 854 million: 820 million in developing countries, 25 million in countries in transition and nine million in industrialized countries.<sup>14</sup>

Today, one in nearly seven people do not get enough food to be healthy and lead an active life, making hunger and malnutrition the number one risk to health worldwide -- greater than AIDS, malaria and tuberculosis combined.

Ten million people die every year of hunger and hunger-related diseases. Only eight percent are the victims of high-profile earthquakes, floods, droughts and wars. The rest are often forgotten. Ask about the hungry and most people will talk about the victims of Ethiopia's famine in 1984-85, homeless families marooned by Bangladeshi floods or refugees fleeing war in Darfur, Sudan.

They probably will not know about the 820 million hungry people in developing countries that do not make the headlines -- more than the combined populations of the United States, Canada and the European Union. They come in all ages, from babies whose mothers cannot produce enough milk to the elderly with no relatives to care for them. They are the unemployed inhabitants of urban slums, the landless farmers tilling other peoples' fields, the orphans of AIDS and the sick, who need special or increased food intake to survive.

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<sup>11</sup> UN Standing Committee on Nutrition's 5th Report on the World Nutrition Situation, 2005.

<sup>12</sup> State of the World's Children 2008-- Child Survival. UNICEF. January 2008.

<sup>13</sup> Caulfield et al., The American Journal of Clinical Nutrition. 2004 July

<sup>14</sup> State of Food Insecurity in the World, 2006. Food and Agriculture Organization of the United Nations.

# The Solution and Our Project Request

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We are not the solution to hunger in the world – Canadian Food for Children is a “link in the chain” of people and organizations working to achieve long-term sustainable relief of hunger around the world. The solution to hunger lies in the building of long-term sustainability and self-reliance in areas of need. This work is done “on the ground” and is most commonly undertaken by large relief organizations or through governmental support and aid.

The role of Canadian Food for Children is to “bridge” these communities and countries while long-term sustainable solutions are developed and implemented. Real long-term solutions take years to accomplish; our purpose is to help the suffering and provide relief to increase the survival rate of those affected while the long-term plans are executed. In some areas, there is no active, long-term solution underway or the area has been struck by calamity and the people need a bridge to sustain them until the necessary work can be done. In all of these situations, our role is the same: to help the suffering survive, to provide relief and to inspire hope.

Ours is a grass-roots organization. Basic in operation and in assistance provided. Our mission is simple and execution of our mission is a necessary and pivotal part of the chain to ensure the survival of those working to create a better existence for their future, for the future of their children and for the future of their country.

## *Our Goal*

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*Provide 6.5 million meals each year to feed the hungry in developing or disaster stricken countries.*

We will achieve this goal by:

- We will ship 52 containers per year - 40 directly to countries in need and 12 to Toronto.
- Our containers shipped directly to countries in need will contain an average of 40,000 lbs. of food each.

## *Sponsor Acknowledgement*

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CFFC, B.C. Division recognizes that each potential donor has to choose between many deserving organizations and causes. In each case CFFC, B.C. Division will ensure donors receive regular updates on the progress and activities of the organization and receive details of shipments and those assisted.

- Each donor will be acknowledged on our website, where we provide detail of all shipments sent.
- Donors will receive copies of the acknowledgement of receipt for their sponsored shipment along with pictures and any related correspondence.
- Each sponsor donor will receive regular updates of the CFFC, B.C. Division activities.

## *Project #1 "Sustain Me" – Request for Support*

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In 2007 CFFC, B.C. Division shipped twenty-three containers, including over 630,000 lbs. of food and 400,000 lbs. of supplies, clothing and other goods. The average cost of each container, including shipping, was approximately \$10,000. Given recent increases in commodity prices resulting from increased world demand, decreases in supply caused by weather effects in major growing regions and a shift in the allocation of U.S. land production to corn (a result of the U.S. government mandate of expanded use of ethanol-based bio-fuels) in 2008 both the cost of food and shipping have increased significantly. The expected average cost per container shipped in 2008 is \$17,000, an increase of close to 70%.

We are seeking \$160,000 per year to fund the increased food costs of our current shipment volume of 23 containers per year and to increase the quantity of food in containers shipped directly to countries in need to 40,000 pounds from the historical 30,000 pounds average.

*Each \$7,000 donation will ensure consistent delivery of one container that includes 40,000 pounds of food providing 160,000 meals.*

These funds will:

- Enable the CFFC, B.C. Division to continue to operate at its historical level of shipping 23 containers per year to developing or disaster stricken countries in need.
- Ensure the delivery of food that will provide **over 2.5 million meals** is not discontinued or delayed.
- Ensure the level of assistance providing much needed medical supplies, clothing and other goods to those suffering is sustained at current levels.

## *Project #2 "Grow Me" – Request for Support*

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The current facility and resources of the CFFC, B.C. Division have the capacity to more than double the number of container shipments sent each year from 23 to 52, or one per week. These increased shipments will enable CFFC, B.C. Division to ship in excess of **1.6 million pounds of food** directly to countries in need and provide more than **6.7 million meals** per year at a delivered cost of just \$0.14 per meal. These shipments will additionally improve the existence of those in need by providing much needed medical supplies, clothing and other goods

We are seeking \$450,000 per year for the purchase of food to support a doubling of the annual CFFC, B.C. Division shipments. The incremental cost of each additional shipment is approximately \$23,000 per container, comprised of approximately \$16,000 to coordinate and purchase food and \$7,000 in shipping costs.

*Each \$16,000 donation will support food for one additional container shipment containing 40,000 pounds of food and providing 160,000 meals at a cost of just \$0.10 per meal.*

These funds will:

- Increase the number of meals provided from approximately 2.5 million in 2007 to 6.7 million.



# Financial Statements

## Historical Financial Statements

### Canadian Food for Children, Co-Workers B.C. Division

	2003	2004	2005	2006	2007
Donations Individuals	\$ 119,308	\$ 99,733	\$ 94,175	\$ 149,026	\$ 153,654
Donations Other	\$ 12,504	\$ 15,319	\$ 12,591	\$ 11,076	\$ 9,369
Freight In-Kind (note1)					\$ 91,000
Food In-Kind	\$ 22,250	\$ 39,988	\$ 1,637	\$ 16,418	\$ 8,769
<b>Total Revenues</b>	<b>\$ 154,062</b>	<b>\$ 155,040</b>	<b>\$ 108,403</b>	<b>\$ 176,520</b>	<b>\$ 262,792</b>
Food Purchases	\$ 55,110	\$ 40,539	\$ 50,160	\$ 30,580	\$ 85,007
Food In-Kind	\$ 22,250	\$ 39,988	\$ 1,637	\$ 16,418	\$ 8,769
<b>Total Food Costs</b>	<b>\$ 77,360</b>	<b>\$ 80,527</b>	<b>\$ 51,797</b>	<b>\$ 46,998</b>	<b>\$ 93,776</b>
	<b>50.2%</b>	<b>51.9%</b>	<b>47.8%</b>	<b>26.6%</b>	<b>35.7%</b>
Freight Costs	\$ 43,016	\$ 59,095	\$ 68,618	\$ 74,433	\$ 44,664
Freight In-Kind					\$ 91,000
<b>Total Freight Costs</b>	<b>\$ 43,016</b>	<b>\$ 59,095</b>	<b>\$ 68,618</b>	<b>\$ 74,433</b>	<b>\$ 135,664</b>
	<b>27.9%</b>	<b>38.1%</b>	<b>63.3%</b>	<b>42.2%</b>	<b>51.6%</b>
Donations & Gifts	\$ -	\$ -	\$ 7,000	\$ 49,707	\$ 7,500
	<b>0.0%</b>	<b>0.0%</b>	<b>6.5%</b>	<b>28.2%</b>	<b>2.9%</b>
General & Administrative	\$ 7,821	\$ 7,490	\$ 7,456	\$ 9,121	\$ 6,277
	<b>5.1%</b>	<b>4.8%</b>	<b>6.9%</b>	<b>5.2%</b>	<b>2.4%</b>
<b>Total Expenditures</b>	<b>\$ 128,197</b>	<b>\$ 147,112</b>	<b>\$ 134,871</b>	<b>\$ 180,259</b>	<b>\$ 243,217</b>
<b>Net Surplus (Deficit)</b>	<b>\$ 25,865</b>	<b>\$ 7,928</b>	<b>\$ (26,468)</b>	<b>\$ (3,739)</b>	<b>\$ 19,575</b>

Note 1) Freight in Kind is the estimated value of The Universal Aide Society contribution for freight

# Project Financial Needs - Proforma

## Canadian Food for Children, Co-Workers B.C. Division

	<b>23 Containers Per Year</b>	<b>Sponsored Freight</b>	<b>Project #1 Food Cost</b>	<b>Project #2 Increase</b>	<b>52 Containers Per Year</b>
Donations Individuals	\$ 170,000				\$ 170,000
Freight In-Kind (Note 1)	\$ 91,000	\$ 193,000			\$ 284,000
Project #1 Sustain Me (Note 2)	\$ -		\$ 160,000		\$ 160,000
Project #2 Grow Me (Note 3)	\$ -			\$ 450,000	\$ 450,000
Food In-Kind	\$ 10,000				\$ 10,000
<b>Total</b>	<b>\$ 271,000</b>				<b>\$ 1,074,000</b>
Food Purchases	\$ 85,000		\$ 160,000	\$ 450,000	\$ 695,000
Food In-Kind	\$ 10,000				\$ 10,000
<b>Total Food Costs</b>	<b>\$ 95,000</b>				<b>\$ 705,000</b>
	<b>35.1%</b>				<b>65.6%</b>
Freight Costs	\$ 45,000				\$ 45,000
Freight In-Kind	\$ 91,000	\$ 193,000			\$ 284,000
<b>Total Freight Costs</b>	<b>\$ 136,000</b>				<b>\$ 329,000</b>
	<b>50.2%</b>				<b>30.6%</b>
Donations & Gifts	\$ 10,000				\$ 10,000
	<b>3.7%</b>				<b>0.9%</b>
General & Administrative	\$ 10,000				\$ 10,000
	<b>3.7%</b>				<b>0.9%</b>
<b>Total Expenditures</b>	<b>\$ 251,000</b>				<b>\$ 1,054,000</b>
<b>Net Surplus (Deficit)</b>	<b>\$ 20,000</b>				<b>\$ 20,000</b>

Note 1) Freight in Kind is the estimated contribution of The Universal Aide Society for freight. Universal currently sponsors 100% of freight to shipments outside Canada.

Note 2) Represents the increased cost to purchase food (\$7,000 per container) for 23 containers needed to maintain historical shipping levels.

Note 3) Represents \$16,000 to purchase food for each of 29 additional containers, to bring the total shipped to 52 or one per week.